

CORPORATE SOCIAL RESPONSIBILITY INITIATIVES AT NHDC LTD.

NHDC Ltd. was formed on 1st August 2000 as joint venture Company of NHPC Ltd. & Govt. of Madhya Pradesh. Our Organisation has constructed 1000 MW Indira Sagar HE Project & 520 MW Omkreshwar HE Project in the Khandwa District of Madhya Pradesh. These Projects have been constructed ahead of schedule & have been rewarded for the same from Hon'ble President & Prime Minister of India.

NHDC Ltd. has a longstanding commitment to addressing the needs of the society, in view of its beliefs that for any economic development to be meaningful, the benefits from the business must trickle down to the society at large. We are of the firm view that the Corporate goals must be aligned with the longer societal goals. NHDC is aware of the need to work beyond financial consideration and put in that little extra to ensure that we are perceived not just as Corporate entity that exist for power generation but as wholesome entity created for the good of the society and for improving the quality of life of the communities we serve.

As a constructive partner in the Society in which it operates, NHDC Ltd. has been taking concrete action to realize its social responsibility objectives, thereby building value for its shareholders and customers.

NHDC Ltd. has framed a comprehensive corporate social responsibility Policy, which has the approval of its Board of Directors. As per the policy, every year Corporation set aside a fixed budget for spreading smiles in thousands lives across the State through a comprehensive community welfare and development programme. The Social Responsibility Programme entails partnering communities in health, family welfare, education, environment protection, providing potable water, sanitation and empowerment of women and others marginalized groups. With these programmes, we have undertaken many social and community initiatives in the State of Madhya Pradesh, touching the lives of thousands of people by supporting them, only to make sure that fellow humans could breath easy.

MOU Target for Excellent rating for the year 2009-10 has been achieved.

A brief of the programme executed in the year 2008-09 and 2009-10 by the Projects / Offices of NHDC Ltd. are as under :-

SCHOOL EDUCATION / LITERACY PROGRAMME

- Distribution of school bags.
- Distribution of stationary.
- Providing furniture to the Schools.
- Providing computers to the Schools.
- Scholarship to SC/ST students.
- Cash award to Topper Students.
- Paying tuition fees of poor children.
- Development of Children Park



WOMEN EMPOWERMENT



- Providing sewing machines.
- Providing training in Cutting & Tailoring through Polytechnic.
- Helping them in running Tailoring centre.
- Renovation of labour rooms.

HEALTH CARE

- Organizing general Medical Camps for rural population.
- Distribution of mosquito net for prevention of Malaria.
- Organizing Eye Camp and Cataract operation.
- Heart Operation of poor Children.
- Organizing Blood Donation Camp
- Organizing Yoga Camp / classes.
- Organizing Vaccination Camp.
- Construction of Dispensary.
- Organizing Dental Camp.



DRINKING WATER

- De-siltation of Bhopal upper lake - manual digging by Employees as well as providing financial support.
- Construction of Drinking water kiosk at Jawahar Lal Cancer Hospital, Bhopal.
- Drilling of bore well in the needy village for potable water.
- Construction of water tanks for storage.
- Providing water cooler.
- Providing Aqua guard for access to hygienic water.



ENVIRONMENT PROTECTION



- Plantation of Trees on a mass scale.
- Adoption of Tiger in the Van Vihar, Bhopal
- Providing Cycles to visitors at Van Vihar, Bhopal

COMMUNITY SUPPORT

- Adoption of orphaned children of SOS children village.
- Adoption of old persons through Helpage India.
- Setting up of village library and public information center.
- Construction of Study Center.
- Cleaning of bathing Ghats of the Holy Narmada River & construction of cloth change room.
- Donation of Bedding & Blankets to handicapped children.
- Provision of Solar Light facility in the villages in the vicinity of the Project.
- Donation of Tri-cycles to Differently abled Children.
- Encouragement of Village Sports.



With Corporate Social Responsibility high on its corporate agenda, NHDC Ltd. is committed to conducting business in such a way so as to ensure sustainable development and enhancement of quality of life of the community where it operates. It is our firm resolve to move beyond business and touch every hearts in order to realize their dreams.


